



SUCCESS: OF COURSE!

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Find out more
today and secure
your early-bird
discount!

COLOGNE, 26.-29.10.2021

AQUANALE

INTERNATIONAL TRADE FAIR FOR
SAUNA.POOL.AMBIENCE.





© SSF Schwimmbad

ALMOST 90% DECISION MAKERS, TWO ENTIRE HALLS PACKED WITH BIG NAMES FROM GERMANY AND AROUND THE GLOBE, A COMPREHENSIVE OVERVIEW OF THE MARKET, PLUS THE LATEST TRENDS AND NEW PRODUCTS ALL IN ONE PLACE.

In 2021, aquanale will again be the place to be for the swimming pool, sauna and wellness sector.

Take advantage of the concentrated power of one of the world's largest and most important marketplaces - and present your innovations to key business partners in one fell swoop!

GUARANTEED TO HIT THE MARK!

AQUANALE VISITORS

Architects, planners, companies specialising in swimming pool construction, hoteliers, operators and decision makers from public pool facilities, sauna builders, landscape architects - and, of course, that's just a small selection! Present your products and services to exactly the right audience: the most important decision makers and buyers in the sector.

87%

of trade visitors are involved in purchasing and procurement processes*



Find out more today
and secure your
early-bird discount!

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Early-bird offer:

For applications received
by 31 January 2021:
Euro 188.00/sqm;

from 1 February 2021:
Euro 205.00/sqm

CONCENTRATED ENERGY FOR THE INDUSTRY!

THEMED AREAS AND SEGMENTS ON SHOW

A clear structure for a clear path to success: six themed areas in two halls, the ideal position by Entrance North and simple, efficient visitor signage will almost automatically draw large numbers of visitors to your trade fair stand!



Private swimming pools segment

POOLS FOR THE HOME



Public pool facilities

FUN FOR EVERYONE



Swimming pool equipment

TOMORROW'S TECHNOLOGY



Sauna & SPA

A HOLIDAY FOR THE SOUL



Private Spa

WELLNESS IN THE HOME



Green Living

SUSTAINABILITY FOR THE FUTURE





IMPRESSIVE EXPERTISE: PROFESSIONAL VISITORS!

72%
of trade visitors hold
executive positions in
their companies*

9TH INTERNATIONAL SWIMMING POOL AND WELLNESS FORUM

Top-level, inspiring, full of promise: with its international experts, valuable knowledge and exclusive insights, the 9th International Swimming Pool and Wellness Forum is set to attract both specialist visitors and those with a general interest to Cologne. From your perspective as an exhibitor, this is the place to meet the sector's key players!



* Findings from aquanale 2019



THE PLACE TO BE: TIMES TWO!

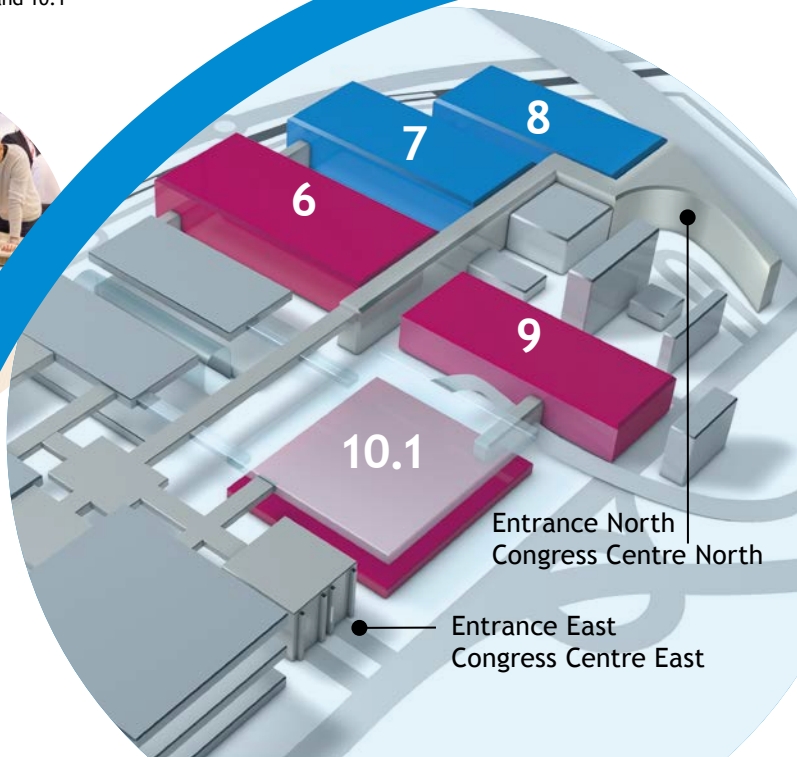


AQUANALE AND FSB: 2 TRADE FAIRS BROUGHT TOGETHER IN 1 LOCATION.



Good things usually come in twos: in 2021, aquanale will once again be co-located with FSB - the International Trade Fair for Public Space, Sports and Leisure Facilities will attract even more professional visitors to Cologne. Countless contacts with operators and decision makers from municipalities, planning agencies and the hotel segment will double your business opportunities!

-  aquanale Halls 7 and 8
-  FSB Halls 6, 9 and 10.1





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